October 17, 2019

Contra Costa Transportation Authority
2999 Oak Road, Suite 100
Walnut Creek, CA 94597

RE: Contra Costa Transportation Authority March 2020 Ballot Measure

Dear Commissioners:

The East Bay Leadership Council (EBLC) is pleased to share our endorsement of the Contra Costa Transportation Authority’s (CCTA) March 2020 Ballot Measure and the accompanying Transportation Expenditure Plan (TEP). As an organization, we are invested in improving our transportation infrastructure, reducing commutes and making transit more accessible.

The EBLC was happy to engage in the effort to craft an expenditure plan that would create transformational change to our current transportation systems. This measure was thoughtfully designed, and we support its goals of reducing congestion, increasing transit use, and fostering innovation. We also appreciate the robust outreach that was conducted by CCTA staff and the broad array of stakeholders who were considered and consulted. It is encouraging to see so many come forward to support this measure.

Traffic and long commutes are impacting the quality of life of residents in Contra Costa County. As recently reported by the East Bay Times, supercommuting is becoming increasingly common throughout the Bay Area, and is at its worst in Contra Costa. This measure will optimize the existing transportation system and support projects that will give residents more options – shifting transportation modalities and reducing commutes.

The EBLC is confident that this measure was developed with a commitment to performance and achieving intended outcomes. We are proud to be a partner and look forward to its success.

Warmest regards,

Kristin Connelly
President & CEO